



A seasoned real estate professional with a unique skill set in mixed-use development and place-making. With two decades of hands-on experience, Rob has brought to life over 80 legacy projects throughout North America, Europe, and the Caribbean.

Rob is an international real estate development advisor dedicated to creating innovative, next-generation destinations and places. By playing an integral part of multi-disciplinary project teams, Rob commits his extensive knowledge in large-scale mixed-use development, master planning, programing and activation specialty leasing and deal making to create vibrant, thriving, and successful communities.

Rob has spent two decades working in the real estate sector on complex retail and mixed-use development projects, including 11 years at Live Work Learn Play Inc. as a Partner & Principal where he opened the Toronto office and developed and advised on numerous large and small-scale mixed-use destinations. Early on, Rob spent 5 years at Intrawest Corporation, where he led an international leasing team that created iconic destination resort towns worldwide. Most notably, Rob has been involved in helping to develop: Lakeview, a 147-acre mixed-use development on Mississauga's waterfront ("Lakeview Village"), the 680-acre parcel of land at Woodbine Racetrack ("Woodbine Districts") in Toronto, the 2015 PanAm Games Athletes Village ("Canary District"), the redevelopment of the Toronto Waterfront, the development of the Florida State University's ("College Town") in Tallahassee Florida, the development of Sandestin Golf & Beach Resort ("Village of Baytowne Wharf") in Destin Florida, as well as the Presidio Trust in San Francisco, California. Rob was also actively involved in the Vaughan Metropolitan Centre development (VMC), working directly with for City of Mississauga and with many and owners to help advance the project.

As a passionate champion of place-making and developing great places, Rob has been actively involved with the Urban Land Institute ('ULI') since 2007. He currently serves as ULI Toronto District Council Chair of the Advisory Board (2018-2020) and has previously served as Governance Committee Chair (2016-2018), Chair of the Board (2014-2016), Vice Chair for Mission Advancement (2010-2014), Program Committee Co-Chair (2008-2010). He continues to actively and passionately grow ULI in Canada, solidifying its contributions as a thought leader locally as the organization evolves globally. Rob was recently appointed to the ULI Placemaking Product Council (2018-2022). Rob was also appointed to the Ontario Business Improvement Authority Association "Return on Investment" Advisory Committee (2016-2017) to provide strategic direction and guide the development of the report alongside industry and governmental leaders from the Province of Ontario.

Rob is a regular speaker as a subject matter expert on city building, placemaking and mixed-use development in Canada and the United States. He has spoken at organizations including the International Council of Shopping Centers (ICSC), Association of Municipalities Ontario (AMO), The Congress for the New Urbanism (CNU), Economic Developers Council of Ontario (EDCO), Tourism Industry Association of Ontario (TIAO), Toronto Real Estate Forum and Land & Development, The Bill & Melinda Gates Foundation, Ministry of Tourism Culture and Sport of Ontario, and various Universities and Colleges.

Rob holds an Interdisciplinary Bachelor of Arts Degree in Industrial Relations with a minor in Economics from McGill University where he graduated with honors. Rob grew up in Montreal, Quebec and is passionate about helping to develop places where people can connect to each other and to their environments; where memories are born and will last forever.

President, Spanier Group

**Chair of the Advisory Board,
Urban Land Institute (ULI)
Toronto District Council**

**Member,
ULI Placemaking Product
Council**

Co-Founder, Skateez Inc.